SARVEJANA FOUNDATION

MEMORANDUM OF UNDERSTANDING (MoU)
BETWEEN
SARVEJANA FOUNDATION
AND
MALLA REDDY COLLEGE OF ENGINEERING
FOR
ROAD SAFETY INITIATIVES

This Memorandum of Understanding (MoU) is made on this **15nd** day of **September, 2025**, by and between:

Sarvejana Foundation, a registered non-profit organization working on public welfare and safety, with its registered office at Plot No.19, Green Walkways, Rajendra Nagar, Hyderabad, Telangana, 500030, hereinafter referred to as **"Sarvejana Foundation"**,
AND

Malla Reddy College of Engineering, Maisammaguda, Dhulapally, post via Kompally, Secunderabad – 500100 hereinafter referred to as the **"College"**,

Collectively referred to as the **"Parties"** and individually as a **"Party."**

1. Purpose

The purpose of this MoU is to establish a collaborative framework to implement road safety awareness programs and civic responsibility initiatives within the college campus, with active student participation. This initiative aims to enhance knowledge, behavior, and community engagement related to road safety among college students.

2. Objectives

- To promote awareness of road safety rules, safe commuting, and pedestrian behavior among students.
- To engage students in awareness campaigns, surveys, rallies, competitions, and road safety projects.
- To encourage the formation of a **Road Safety Club** within the college.
- To involve students in identifying and addressing local traffic issues and promoting community safety.
- To create responsible future citizens who prioritize safety and civic discipline.

3. Responsibilities of the Sarvejana Foundation

Sarvejana Foundation shall:

- Provide training modules, educational content, posters, pledge cards, and other materials.
- Facilitate workshops, competitions (e.g., quizzes, slogan contests), and awareness sessions.
- Facilitate guest lectures and interactions with road safety experts and authorities.
- Support the establishment and mentoring of a student-led Road Safety Club.
- Recognize outstanding contributions from student volunteers and faculty coordinators.

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4. Responsibilities of Malla Reddy College of Engineering.

The College shall:

- Appoint a faculty coordinator to facilitate implementation of the MoU.
- Encourage active student participation through NSS/NCC units, student bodies, and departments.
- Offer campus facilities for hosting events and promotional campaigns.
- Support the formation and functioning of the **Road Safety Club** with annual activity planning.
- Provide documentation and media coverage of events for joint reporting.
- Enroll Students as Road Safety Volunteers
- Participate in **"Stop Road Accidents Quiz"**

5. Duration

This MoU shall remain in effect as long as both parties find mutual value in the collaboration. Either party may withdraw from the MoU by providing one to three months' written notice to the other party, without the need for further justification.

6. Funding and Resources

This MoU does not imply any financial obligation by either party unless separately agreed in writing. Joint initiatives may be supported through voluntary contributions, CSR funding, or external sponsorships.

7. Publicity and Acknowledgment

Both parties agree to acknowledge each other's role in joint events and may jointly issue communications (press releases, social media updates) related to the initiatives with mutual consent.

8. Amendments

This MoU may be amended or updated through a written agreement signed by both parties.

9. Dispute Resolution

Any disputes arising out of this MoU shall be resolved amicably through discussion. If unresolved, the matter may be referred to a mutually agreed-upon mediator.

10. Signatories

IN WITNESS WHEREOF, the authorized representatives of the Parties have signed this MoU on the date mentioned above.

For the Sarvejana Foundation
Hyderabad
Name: Dr. B. Janardhan Reddy, IAS (R)
Designation: CEO
Signature:
Date: 15-09-2025.

Malla Reddy College of Engineering
Hyderabad
Name: Dr. M. Ashok
Designation: PRINCIPAL
Signature:
Date: 15/9/2025

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